

WTLO



**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1390199**

## BROADCASTING STATION LICENSE RECORD

Date first licensed 12-18-58

Call letters W T L O  
LOCATION: SOMERSET, KENTUCKY

Name of licensee CUMBERLAND COMMUNICATIONS, INC. (AL 10-9-74 EFF: 11-6-74)  
XPULASKI BROADCASTING CORPORATION

Transmitter location One mile west of Somerset, 0.15 mile south of Highway 80 on Oak Hill Rd.  
(BP-11,294) 6-11-58

Main studio location 310 West Columbia Street, Somerset, Kentucky. (BRC 4-23-75)  
x Same as transmitter location



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-11294	6-11-58	1480kc	1 kw	Day	8-11-58/2-11-59
	CP for a new standard broadcast station (Cond'l				
BMP-8192 (1)	8-22-58	Mod. of CP(BP-11294) to change type transmitter to COLLINS, Type 20-V			
BL-7267	12-18-58	1480kc	1 kw	Day	12-18 8-1-61
	License to cover c.p. BP-11294 as modified which authorized a new standard broadcast station.(Cond'l)				
BS-3706 (1)	3-28-60	Mod. of license to change from the Central Standard Time Zone to the Eastern Standard Time Zone.			
	Eff: 2:00am 4-3-60				
- -	7-26-61	Comm. deferred action on renewal pending further consideration.			
BR-3706	11-16-61	1480kc	1kw	Day	11-16 8-1-64
BR-3706	8-31-64	Renewal of License			8-31 8-1-67
BR-3706	7-18-67	Renewal of License			8-1 8-1-70
TELEGRAM	10-17-67	PSA	500w		
BR-3706	7-30-67	Renewal of license			8-1 8-1-73
EBSA	6-12-72				
BR-3706(S)	8-10-73	RENEWAL			8-1-76
BS-3706(1)	1-6-74	Chg. to CST.			
BAL-8200	10-9-74	VOL. AL	EFF:	11-6-74	
COMLET	11-27-74	chg back to EST			
BRC-3768(L)	4-23-75	ML to chg. SL & operate by RC.			
BR-3706(S)	7-12-76	Renewal			8-1-79
BR790330XY(S)	7-18-79	Renewal of License			8-1-82



Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call

Letters ~~NSL~~ W.T.L.O.

Name PULASKI BROADCASTING CORPORATION  
 (P.O. - c/o Oris Gowen, Columbia, Kentucky)

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,294	3-6-57	Construction permit for a new standard	RETURNED 4-8-57 -	
Rec'd	3-21-57	broadcast station to be operated on:	<del>Question of notary</del>	
Resub.	3-6-57	Frequency - 1480kc	RETURNED 5-1-57	
Rec'd	4-19-57	Power - 1kw	<del>Dated wrong</del>	
Resub.	5-3-57	Hours of operation - Daytime		
Rec'd	5-13-57	Transmitter location - 0.15 mi S of Hwy 80 on		
Filed	5-13-57	Oak Hill Rd., one mile west of		
		Somerset, Kentucky	granted	6-11-58
		Studio location - Same as transmitter		
		Engr. - Ralph J. Bitzer, St. Louis, Mo.		
AMENDMENT	7-5-57	-----	COND'L RE subj. to	
R & F	7-11-57	AMENDED to make changes in antenna system	accept. of interf.	
		(decr. hght).	if BP 11539 WCIN	
			granted.	
BMP-8192	7-12-58	Modification of c.p. (BP-11,294 which authorized		
Rec'd	7-16-58	a new standard broadcast station) to change	GRANTED	8-22-58
Filed	7-16-58	type transmitter to (COLLINS 20-V).		



GATES BC 1J



FORM BC-121  
Aug. 1955

#2

# APPLICATION RECORD - BROADCASTING

Call  
Letters REKX W T L O

Name PULASKI BROADCASTING CORPORATION  
Somerset, Kentucky

File No.	Dated	Application for	Action	
			Nature	Date
BL-1267 Rec'd Filed	10-20-58 10-22-58 10-22-58	License to cover c.p. BP-11,294 which as modified, which authorized a new standard broadcast station.	GRANTED Cond'l re accept interf from grant of BP-11539 WCIN. Cin.	12-18-58
BR-3706 REC'D&FILED	4-28-61 5-1-61	RENEWAL OF LICENSE	GRANTED (Cond'l re accept interference (BP-11539) WCIN	11-16-61
BR-3706 Rec'd Filed	5-4-64 5-6-64 5-6-64	Renewal of license	GRANTED	8-31-64
BR-3706 R & F	4-29-67 5-5-67	Renewal of License	GRANTED	7-18-67

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters W T L O

CUMBERLAND COMMUNICATIONS, INC.

Name X PULASKI BROADCASTING CORPORATION  
SOMERSET, KENTUCKY

File No.	Dated	Application for	Action	
			Nature	Date
BR-3706 R & F \$75 #598557 PN Recd. PRESS	5-1-70 5-4-70 " " JUN 9 1970	RENEWAL OF LICENSE	GRANTED	7-30-70
BR-3706 R & F P.N. PRESS MAY 11 1973	4-26-73 4-30-73 4-30-73 MAY 11 1973	Renewal of License AMENDED 7-16-73 re: composition of area; programming; employment policy	GRANTED	8-10-73
BAL-8200 R & F FEE PD: \$1000 #323087 COBE 047 PUB. NOTICE FILED 8-6-74	6-28-74 7-4-74 FEE PD: \$1000 #323087 COBE 047 PUB. NOTICE FILED 8-6-74	Voluntary assignment of license to CUMBERLAND COMMUNICATIONS, INC.  Atty - Wilner & Scheiner	GRANTED GRANT FEE: \$5,100 00 EFF: 11-6-74 FEE PD. 11-13-74 048 W 363513	10-9-74



# APPLICATION RECORD - BROADCASTING

Call  
Letters W T L O

#4

Name CUMBERLAND COMMUNICATIONS, INC.  
Somerset, Kentucky

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3768 R & F \$100-413191 AC-056 APR 28 1975	4-2-75 4-11-75 4-11-75	Modification of license to change studio location to 310 West Columbia Street, Somerset, Kentucky, operate trans. by RC from Atty: Edward S. O'Neill studio loc.	GRANTED	4-23-75
BR-3706 R & F P.N. Press MAY 27 1976	3-17-76 4-1-76 4-1-76	RENEWAL OF LICENSE Atty: Edward S. O'Neill (Wilner & Scheiner)	GRANTED	7-12-76
BR790330XY PRESS JUN 13 1979		RENEWAL OF LICENSE	GRANTED	7-18-79



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

